



2022 Edmonton International Fringe Theatre Festival Good Neighbour Plan

as of July 19, 2022

About

Destination Fringe

Any which way you fringe, one thing's for certain: it's always an adventure. Experienced travelers and first-time wanderers are invited to journey into the unknown with us as the 41st Edmonton International Fringe Theatre Festival returns to the heart of Old Strathcona August 10 – 21. Grab your backpack, Festival Guide, tickets, walking shoes, and best fringing pals. It's Destination Fringe!

We're bringing back all your Fringe favourites including live theatre featuring artists from around the world, outdoor performances, ice-cold beer, green onion cakes, our ATB Golden Ticket contest, unpredictable Albertan summer weather, and so much more!

With 27 venues and more than 160 shows featuring artists from around the world, we are North America's largest, longest-running Fringe Theatre Festival and we are excited to make our mindful return this summer.

Event Schedule

FESTIVAL DATES

August 10 – 21, 2022

SET UP

Parkland:

- As of Saturday, August 6 at 0700 hrs:
 - Dr. Wilbert MacIntyre Park; and
 - Lighthouse Park

Roadways:

- As of Monday, July 4 at 0700 hrs:
 - CP Rail Lands use as staging grounds for Event set up
- As of Friday, August 5 at 0700 hrs
 - Full closure of 104 Street Service Lane from 82 to 86 Avenue

- Full closure of 83 Avenue from Calgary Trail to Gateway Boulevard including the bike lane
- Full closure of 84 Avenue from Calgary Trail to Arts Barns including Service Alley between 84 & 83 Avenue
- Full closure of 83 Avenue parking lots including the lot north of El Cortez (lot 5066) and the lot east of the Westbury Theatre (parkland)
- The alley between 82 & 83 Avenue and 104 and 103 Street to remain open to east/west vehicle traffic given business servicing and parking access.
- A pedestrian access point to be maintained between the Fringe licensed area and the alley leading to the back alley businesses (Sugared & Spiced Bakery)
- **NEW this year** Full closure of 85 Avenue from Calgary Trail to alley - will leave access for businesses
- As of Monday, August 8 at 0500 hrs:
 - Travel lane closure on the west side of 103 Street from 82 to 85 Avenue including the parking lane from 83 to 84 Avenue (set by Traffic Operations)
 - Street sign fixture removal on 83 Street from Calgary Trail to Gateway Boulevard and 84 Avenue from 104 St to alley (by Traffic Operations). Map to follow.
 - Full closure of the alley between 103 & 104 Street north of 85 Avenue to the Light Horse Park entrance/youth shelter fence line including the Light Horse Park southeast corner parking stalls. (set by Traffic Operations)
 - Closure of parking stalls along the west side of the 104 Street service lane (next to active traffic) between 82 to 83 Avenue
- As of Wednesday, August 10 at 0800 hrs:
 - The following areas are to be defined as loading zones for the operations of the OSBA. Some locations to be shared use with ETS/DATS/Free Fringe Shuttle. NOTE: the west lane of 103 Street between 83 Avenue and 85 Avenue will be closed during the Event.
 - Northbound east parking lane on Gateway Blvd north of 82 Avenue. EPark Zone 5013a. Shared with DATS

EVENT RUN

Performances & Events:

- Outdoor Festival site, including all outdoor stages, food vendors, and artisans:
 - August 10 from 5:00pm – 11:00pm
 - August 11 from 5:00pm – 11:00pm
 - August 12 – 21 from 11:00am – 12:00am
- KidsFringe (Lighthorse Park - 10324 85 Ave)
 - August 12 – 21 from 12:00pm – 6:00pm
- Outdoor liquor service areas:
 - August 10 from 5:00pm – 11:00pm; consumption until 12am (midnight)
 - August 11 from 5:00pm – 11:00pm; consumption until 12am (midnight)
 - August 12 – 21 from 11:00am – 11:00pm; consumption until 12am (midnight)
- Indoor Performances:
 - August 11 from 8pm – 12am (midnight)

- August 11 – August 21 from 11:00am – 12:00am (midnight) daily
- The last performances start at 11:59pm or earlier at all venues
- The maximum length of a performance is 90 minutes

TEAR DOWN

Parkland:

- Dr. Wilbert McIntyre Park & Light Horse Park – Sunday, August 21 at 6:00pm through Friday, August 26 at 8:00pm

Roadways:

- All closures end Wednesday, August 24 at 5:00pm

Event Information

Destination Fringe

August 10, 2022 – Fringe Theatre’s Welcome Back Street Party

August 11 - 21, 2022 – 41st Edmonton International Fringe Theatre Festival

show information & Festival Guides available July 27 | tickets & passes on sale August 3 at 12Noon
fringetheatre.ca

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Edmonton Fringe is possible thanks to the generous support of our funders, donors, and sponsors. Our thanks to Lead Partner and Sponsor ATB for supporting the Edmonton International Fringe Theatre Festival.

For shows, schedules, maps, tickets, and more, please visit fringetheatre.ca.

CONTACT:

Patrons and neighbours are invited to contact us via:

Email: contact us at hello@fringetheatre.ca and a member of our Team will get back to you as soon as possible

Chat: Connect with a Fringe staff or volunteer over our live chat on our website

Social Media: Message us on Facebook, Instagram, or Twitter and we will get back to you as soon as possible (@edmontonfringe & #yegfringe)

ANTICIPATED AUDIENCE:

We anticipate an approximate attendance of 400,000 over 12 days.

INDOOR SHOWS:

We are celebrating more than 160 shows in 27 venues. Eight of those venues are Fringe-operated; 19 are operated by third-party producers as part of our “Bring Your Own Venue” program.

INDOOR VENUES:

1. ATB Westbury Theatre (inside the ATB Financial Arts Barns – 10330 84 Avenue)
2. Big Rock Backstage Theatre (inside the ATB Financial Arts Barns – 10330 84 Avenue)
3. Nordic Studio Theatre (inside the ATB Financial Arts Barns – 10330 84 Avenue)
4. Walterdale Theatre (10322 83 Avenue)
5. Acacia Hall (10433 83 Avenue)
6. Gateway Theatre (6529 Gateway Boulevard)
7. Chianti Yardbird Suite (11 Tommy Banks Way)
8. Kick Point Old Strathcona Performing Arts Centre (8426 Gateway Boulevard)
9. Varscona Theatre (10329 83 Avenue)
10. Garneau Theatre (8712 109 Street)
11. La Cite Francophone Theatre (8627 91 Street)
12. La Cite Auditorium (8627 91 Street)
13. Campus Saint-Jean Auditorium (8406 91 Street)
14. Sue Paterson Memorial Theatre at Campus Saint-Jean (8406 91 Street)
15. The Grindstone – Comedy Theatre (10019 81 Avenue)
16. The Luther Center (10014 81 Avenue)
17. The Lumos Dental Stage (9562 82 Avenue)
18. The Sewing Machine Factory (9562 82 Avenue)
19. The Sanctuary Stage at Holy Trinity Anglican Church (10037 84 Avenue)
20. The De Villars Jones LLOP Stage at Holy Trinity Anglican Church (10037 84 Avenue)
21. Strathcona High School (10450 72 Avenue)
22. Sugar Swing (10019 80 Avenue)
23. Spotlight Cabaret (8217 104 Street)
24. Thomas Bennett Room at the Varscona Hotel (8208 106 Street)
25. Nancy Power Theatre at the Roxy (10708 124 Street)
26. Lorne Cardinal Theatre at the Roxy (10708 124 Street)
27. Woodcroft Community Hall (13915 115 Avenue)

Getting to Fringe

ALTERNATE TRANSPORTATION

In partnership with Bike Edmonton, Edmonton Transit Service, and the Edmonton Radial Railway Society, Fringe enthusiastically encourages Fringers to find neighbourhood-friendly ways to get to and from the site, including:

- **Biking:** bike parking lots are available on site, but be sure to bring your own lock!
- **Edmonton Transit Service:** Edmonton Transit is our transportation of choice for getting to Fringe! Routes 8, 701, 4, 404, 523, or 9 along Whyte Avenue or Gateway Boulevard will get fringers close to site.
- **High Level Street Car:** the historic High Level Street Car runs daily during the Festival from 11am – 9:30pm Sunday through Friday and 9am – 9:30pm on Saturdays.
- **Free Fringe Shuttle:** the Fringe Shuttle returns this year! This free service takes fringers from the main site to the French Quarter and back again. The Shuttle departs on the hour and half hour and will run daily during the following hours:
 - Friday, August 12 12pm – 12am
 - Saturday, August 13 12pm – 12am
 - Sunday, August 14 12pm – 12am
 - Monday, August 15 4pm – 12am
 - Tuesday, August 15 4pm – 12am
 - Wednesday, August 17 4pm – 12am
 - Thursday, August 18 4pm – 12am
 - Friday, August 19 12pm – 12am
 - Saturday, August 20 12pm – 12am
 - Sunday, August 21 12pm – 8pm

Neighbourhood Care

NEIGHBOURHOOD SIGNAGE

Again this year, we will post signage in areas immediately adjacent to our site to encourage Festival-goers to love our neighbours. These signs include reminders to:

- Park in public lots;
- Keep noise to a minimum; and
- Throw trash in bins.

NEIGHBOURHOOD RENEWAL

The Strathcona Neighbourhood Renewal construction schedule has adjusted timing to work together with festivals to ensure festivals have the appropriate space and public access.

There will be limited on-street parking available through Old Strathcona so the City and festivals will be encouraging attendees to use other modes of transportation to attend Festivals including public transit. Please check the ETS Trip Planner in advance to plan your route.

ONLINE COMMUNICATION

Information on tickets; show and schedule information; how to get to, from, and around our Festival site; accessibility information; and FAQs are available on our website, plus we've added a live chat function to provide real-time online support. Read more:

FESTIVAL: <https://www.fringetheatre.ca/festival/>

TICKETS: <http://tickets.fringetheatre.ca/>

BOX OFFICE: <https://www.fringetheatre.ca/about-us/box-office-info/>

VISIT: <https://www.fringetheatre.ca/plan-your-trip/>

FAQs: <https://www.fringetheatre.ca/festival/faq/>

WASTE SERVICES

In collaboration with the City of Edmonton, contractors, local businesses, adjacent residents, and our own staff and volunteer team, Fringe makes every possible effort to reduce the impact of increased activity in the neighbourhood. Contract services are limited to the Festival site proper, but crews do respond to extraordinary needs as the Festival progresses.

STRATHCONA RECYCLING DEPOT

The City of Edmonton is responsible for the temporary relocation of the recycling bins on the south side of 85 Avenue, east of 104 Street.

COMMUNITY CONSULTATION

Edmonton Fringe will continue to meet with the Strathcona Community League and the City of Edmonton Civic Events Office to discuss future planning and debrief following this year's Festival.

GENERAL UPDATES

Updates and critical information leading up to, during, and after the Festival will be shared through the Edmonton Fringe website at fringetheatre.ca, and on our social channels on Facebook, Twitter, and Instagram when relevant.

Daily Festival updates are shared via internal communications networks to staff and volunteers and are also available at all information kiosks on the Festival site throughout the duration of the Festival. Changes to public event and show schedules are posted to the Edmonton Fringe website at fringetheatre.ca and on all social channels.